

2010 Strategic Priorities

Priority #1 Summer Program

Continue to enhance and develop the summer programs- Ensure all paddlers have access to equipment and activities that prepare them for the sport and provide an overall satisfying experience. Improve overall supervision and performance of the coaching staff.

1. Re-install swim docks (value add) and include swim periods as part of the program- June 15, 2010
2. Ensure Basics of canoe and kayak skills are part of coaching program for all summer paddlers
3. Ensure supervision of summer staff and program. Must have adult supervision throughout summer- May 1, 2010
4. Manage and provide feedback to supervisor- Brad and Mike
Note: If full time coach is hired in the meantime, this position will not be required as that person would manage summer program
** Must be an adult, paddler, parent @ another club, authoritative

Priority # 2- Equipment and Storage

Determine best course of action to improve current boat storage issues- Repair, replace or expand?

Priority #3- Controlling Growth

Ensure paddlers do not lack access to equipment due to high demand and high enrolment. Provide opportunities for all to participate and succeed at every level

1. Women in Canoe- Will become Olympic event within 10 years, already at World Championships. Will provide additional opportunities for our female athletes to achieve international experience
2. Dragon Boat- Include Dragon boats for the summer program 2011
3. Ensure boats and equipment are in good repair throughout season
4. Ratios & Capping

Priority # 4- Improving and Enhancing Communication

Clarify information and manage the expectations of members through improved communication. Continue to expand on the methods and vehicles for communication to members.