

SPONSORSHIP OPPORTUNITIES

50th Anniversary Celebrations September 6-8, 2019

We're celebrating a milestone anniversary 50 amazing years in the making. It promises to be an epic celebration but we cannot succeed without your support.

Can we count on you?



50th Anniversary Needs (cash or in-kind)

Entertainment sponsor: Band(s) providing entertainment on September 7, as well as sound and lightning needs

Venue sponsor: Tents set-up at to host all the events.

Banquet sponsor: Food and service needs (not ribs) required for the Rib Fest banquet including plates, cutlery etc.

Port-a-potties: Minimum of 10 stalls required including accessible washroom and wash station.

Security: 4 guards required for September 7 and 2 for September 8.

Printing Sponsor: Event signage, banners and commemorative program

Logistics/operational: Golf carts, tables, chairs etc.

Volunteers: T-shirts and volunteer recognition

Hall of Fame: Audio visual equipment and award hardware

Welcome Reception: Friday night meet & greet

Recognition Opportunities

Sponsorship recognition packages are tailored for each sponsor/partner but may include the following:

- Advertisement in our 50th Anniversary Commemorative Program
- Integrated social media content - Facebook (3 groups), Instagram and Twitter
- Advertising buy on social media platforms
- Product sampling
- Signage at the venue (general) and specifically in areas sponsored (ie. entertainment stage, tent)
- Web site (cheema.ca)
- Integrated content in promotional and commemorative videos
- Cheema newsletter
- Media relations - story pitches
- Volunteer t-shirts
- Event ticket website
- Table tent cards/stage wrap/other collateral promotional materials
- Other opportunities that work for you!

For information or to discuss an opportunity customized for your business please contact nadine.lamontagne@cheema.ca